



Clean Water. Healthy Habitats. Resilient Communities.

Connecticut River Conservancy



WILD & SCENIC[®] FILM FESTIVAL

where activism gets inspired



**May 8, 2025 | Bellow's Falls Opera House
Bellows Falls, VT**

CRC's On Tour Wild & Scenic Film Festival

This year marks the Connecticut River Conservancy's (CRC) inaugural Wild & Scenic Film Festival: On Tour. Attendees will watch a series of short films about environmental stewardship, adventure, and fellowship in the natural world. The festival will be shown at the Bellows Falls Opera House, with time before the films for festival-goers to connect with CRC and partners, try their luck in a raffle, and learn about CRC's upcoming summer events. There will also be food and beverages for purchase.



About Wild & Scenic Film Festival

The Wild & Scenic Film Festival was started by the watershed advocacy group, the South Yuba River Citizens League (SYRCL) in 2003. The festival's namesake is in celebration of SYRCL's landmark victory to receive "Wild & Scenic" status for 39 miles of the South Yuba River in 1999. The home festival kicks-off the international tour to communities around the globe, allowing SYRCL to share their success as an environmental group with other organizations.

CRC Annual Web Traffic

70,000 sessions

CRC Social Media

15k+ combined followers

Festival Priorities

- Host an event that is fun, engaging, and insightful
- Work alongside community partners with similar commitments to the Connecticut River watershed
- Increase interest and promote ongoing involvement with the CRC

Why Sponsor?

- Increase your business exposure through media coverage and other promotion.
- Demonstrate your commitment to the environment and your communities through a nature-focused outreach program.
- Be part of amplifying uplifting stories about the environment and the people seeking to preserve it.

Sponsor Benefits

Priority Deadline: March 31st

Presenting Sponsor - \$1,000

- Featured as presenting sponsor on looping slideshow before films and during intermission
- Logo on promotional materials
- Large logo on website
- Thank you during the film program
- E-news recognition - profile and logo
- Social media shoutout
- Thank you in festival programs
- Complimentary tickets (x5)

Watershed Sponsor - \$500

- Logo on looping slideshow before films and during intermission
- Logo on promotional materials
- Logo on website
- E-news recognition - logo
- Social media shoutout
- Thank you in festival programs
- Complimentary tickets (x4)

River Sponsor - \$250

- Logo on looping slideshow before films and during intermission
- Listing on promotional materials
- Listing on website
- E-news recognition - logo
- Thank you in festival programs
- Complimentary tickets (x2)

Stream Sponsor - \$100

- Listing on looping slideshow before films and during intermission
- Listing on website
- E-news recognition - logo
- Thank you in festival programs
- Complimentary tickets (x2)

To learn more about sponsorship opportunities, please contact Brett Morrison at 413-772-2020, ext. 218 or bmorrison@ctriver.org

YES, we want to sponsor CRC's Wild & Scenic Film Festival!

Complete the form below or make your commitment online

Company Name (as you would like it to appear in print/online materials): _____

Website: _____

Mailing Address: _____ City, State, Zip: _____

Contact Name: _____ Title: _____

Work Phone: _____ Cell Phone: _____

E-mail: _____

If not yourself, who would you like to receive formal acknowledgement of this sponsorship? Please provide name, title, email:

<p>Sponsorship Level</p> <p><input type="checkbox"/> Presenting Sponsor \$1,000 <input type="checkbox"/></p> <p><input type="checkbox"/> Watershed Sponsor \$500 <input type="checkbox"/></p> <p><input type="checkbox"/> River Sponsor \$250 <input type="checkbox"/></p> <p><input type="checkbox"/> Stream Sponsor \$100 <input type="checkbox"/></p>	<p>Mail completed form to: Connecticut River Conservancy 15 Bank Row St Greenfield, MA 01301 ATTN: Wild & Scenic Film Festival</p> <p>Email form to: bmorrison@ctriver.org</p>
<p>Method of Payment:</p> <p><input type="checkbox"/> Please send me an invoice</p> <p><input type="checkbox"/> Check enclosed with memo "Wild & Scenic Film Festival"</p> <p><input type="checkbox"/> Online payment - www.ctriver.org/wild-scenic-sponsorship</p>	
<p><input type="checkbox"/> Raffle donation (please describe item):</p>	

Priority Sponsor Deadline: April 7th

Connecticut River Conservancy is a tax-exempt 501(c)(3) organization (EIN: 04-2148397)



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